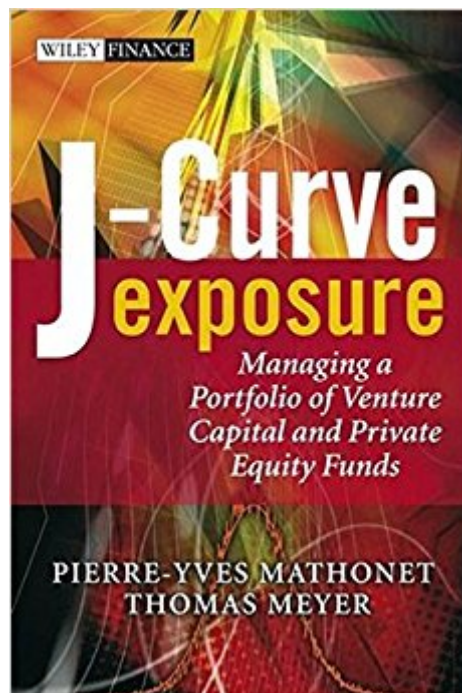




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J-Curve Exposure: Managing A Portfolio Of Venture Capital And Private Equity Funds



Synopsis

Building on the success of the author's previous book *Beyond the J Curve: Managing a Portfolio of Venture Capital and Private Equity Funds*, this work covers new and additional material and offers advanced guidance on the practical questions faced by institutions when setting up and managing a successful private equity investment programme. Written from the practitioner's viewpoint, the book offers private equity and venture capital professionals an advanced guide that will make high return targets more realistic and sustainable. Factors that can sometimes cause institutions to shy away from venture capital are the industry's opaque track record, unclear valuations and risks, perceived lack of transparency as well as the significant entry barriers to overcome before tangible results show. These issues are all addressed in details with practical solutions to the problems. Among other topics *J-Curve Exposure* includes discussions of: Experiences with the adoption of the International Private Equity and Venture Capital Valuation Guidelines to address fair value under IFRS. Approaches for splitting and prioritizing distributions from private equity funds. Techniques for track record analysis and other tools to help limited partners in their due diligence. Approaches to dealing with uncertainty, the relevance of real options, and co-investments and side funds as advanced portfolio management techniques. Questions related to limited partner decision making fallacies and how to manage portfolios of VC funds. Securitization backed by portfolios of investments in private equity funds. Real life case studies illustrate the issues relevant for the practitioner.

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Customer Reviews

"This book is written with clarity and comprehensively researched, with every angle debated."

(Private Equity Europe, Issue 92 January 2008)

“Private Equity worldwide attracts growing amounts of capital that fuels the growth of an industry which probably faces its greatest challenge so far. The buy-out industry has yet to demonstrate the sustainability of the exceptional returns it has produced over the last five years while the venture capital industry has yet to bounce back and produce the sort of premium that its risk levels should command for investors. Against this backdrop, the publication by Pierre-Yves Mathonet and Thomas Meyer provides investors in the asset class with the necessary toolbox to understand its fundamentals and to enable them to apply their own judgment on the market. This should allow both existing and prospective investors to navigate the sometimes complex intricacies of the industry and to construct a robust portfolio at this crucial point of the cycle. Congratulations for this superb work which has now become an industry benchmark.”

Philippe Poggioli, Managing Partner, Access Capital Partners

“Notwithstanding the attractive returns private equity may offer, there are many potential pitfalls for investors. Mathonet and Meyer have done an excellent job (again) in helping investors avoid such pitfalls and build a robust portfolio of private equity funds. Written for practitioners, their new book provides a theoretically sound basis for those seeking exposure to this asset class. I can strongly recommend it.”

Peter Cornelius, Head of Strategy & Economics, AlInvest Partners

“J-Curve Exposure is a top-notch distillation of experience and current theory. Pierre-Yves Mathonet and Thomas Meyer do not shrink from proposing solutions to some of private equity’s toughest challenges regarding valuation, portfolio construction / allocation, risk management and modeling. They point out where private equity investing has become science, and where it still remains art. It should go on the bookshelf of anyone setting up a private equity investment program.”

Juan Delgado-Moreira and Wayne E. Yang, Hamilton Lane Advisors

“Congratulations to PY Mathonet and T Meyer. J Curve Exposure provides a very useful analysis of the practices in fund investing in European private equity. Through a combination of practical examples and references to academic research, the authors provide a valuable insight into the complexity and a number of risks attached to building and managing a portfolio of PE funds.”

Serge Raicher, Partner, Pantheon Ventures

Private Equity is the most "underpublished" asset class. Meyer and Mathonet provide a thorough

and comprehensive guide into private equity, which it is more valuable when books of this kind barely exist. A must for investors in the asset class!

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